

# Hope

3STRANDS GLOBAL FOUNDATION

IMPACT REPORT 2016



Mobilizing communities to combat human trafficking through prevention education and reintegration programs.



Photo Credit: Tim Kesselring

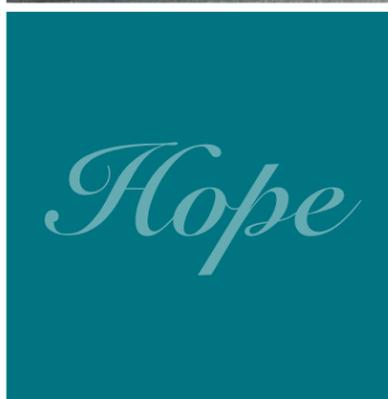


Photo Credit: Tim Kesselring



## TABLE OF CONTENTS

Letter from the President .....Page 4

Human Trafficking Issue .....Page 5

Prevention Education .....Page 6

Reintegration.....Page 7

Break Free Runs .....Page 8

GracePaks .....Page 9

Overall Impact.....Page 10

Letter from the Board Chairman .....Page 11

*Hope*



## LETTER FROM THE PRESIDENT

HOPE.

This simple four-letter word has been the overriding theme of our work over the last year. It has been a year of great accomplishment, as well as great challenge.

Our mission as an organization is to mobilize communities to combat human trafficking through prevention education and reintegration programs. We have made tremendous strides in each area and have found so much hope in so many unexpected places:

In a classroom in South Lake Tahoe, a young man was unknowingly being groomed online by a trafficker, but learned about the manipulative tactics of traffickers through our PROTECT education program. After the training, he felt empowered to seek help and direction. He told his athletic director that the PROTECT program saved his life.

In the chapel at San Quentin prison, several inmates—most serving multiple life terms—spent days sharing the tactics and techniques they used to recruit victims in order to help us create better awareness and education programs.

At the Golden 1 Center in downtown Sacramento, along with our partner organization JUMA Ventures, we found jobs for 35 survivors and at-risk youth. These young people now have consistency, worth and hope for their own future.

Along with our partner, Agape International Missions in Svay Pak Cambodia, young survivors of human trafficking are employed making the beautiful bracelets and accessories that we sell at events.

In Folsom, San Diego, and Oakland, communities gathered on several Saturday mornings, not only to run together but to stand up and be part of the solution to combat human trafficking.

This is just a small sampling of the things we are privileged to experience every day that give us hope for our fight moving forward.

None of this, however, would be possible without all our supporters. Because so many people have contributed their time, talent and financial resources, it would be impossible to thank them all. Please know that we are grateful for every one of you. None of what we do would be possible without you. You give us HOPE to continue our work.

With Gratitude,

Ashlie M. Bryant  
President  
3Strands Global Foundation



## HUMAN TRAFFICKING ISSUE

### HUMAN TRAFFICKING FACTS:

**\$150 BILLION**  
The size of the human trafficking industry globally.

(International Labour Organization)



**2 MILLION**

The number of children exploited in the global sex trade. Each year, as many as 100,000 American children are trafficked in the U.S.

(National Center for Missing and Exploited Children)



**20.9 MILLION**

The approximate number of humans currently being held in slavery globally.

(International Labour Organization)



**11-14 YEARS OLD**

Average age of sex-trafficking victims recovered in the United States.

(Federal Bureau of Investigation)



**ALL 50 STATES / 167 COUNTRIES**

Where incidents of human trafficking have been reported.

(National Trafficking Resource Center 2015)

### WHAT WE DO:



## PREVENTION EDUCATION



32,739

TOTAL NUMBER OF STUDENTS AND ADULTS EDUCATED SINCE 2010



When it comes to prevention education, we ask ourselves one simple question: **What if we could prevent this crime before it starts?**

Based on our seven-year history of educating students in the classroom we believe this is possible. A coordinated, multi-grade effort across elementary, middle and high schools can do just that. It can help students, teachers and administrators recognize the tactics and techniques used by traffickers so young people can avoid becoming victims.

Therefore, we created PROTECT – Prevention Organized To Educate Children on Trafficking.

Along with our co-founding organizations, Love Never Fails and Frederick Douglass Family Initiatives, and in partnership with the Office of the California Attorney General, the California Department of Education, CISCO systems, the Institute for Social Research, TipNow and Polaris Project, PROTECT launched in 2016.

PROTECT uses a three-pronged approach to fighting human trafficking, focusing on county officials, educators and students. For county leadership, we provide a basic overview of human trafficking. For educators, we provide Human Trafficking 101 – An Overview; Human Trafficking 102 – Trauma Impacts; Human Trafficking 103 – Red Flags and Protocols. In addition, we provide classroom educators with a curriculum they can deliver directly to their students. Throughout this training, PROTECT provides reporting protocols and procedures to ensure all children are protected and those children who have been victimized receive the services they need.

### SURVEY RESULTS

DO YOU KNOW THE HUMAN TRAFFICKING HOTLINE?

14%  
BEFORE

90%  
AFTER

I UNDERSTAND THE STEPS NECESSARY TO PREVENT MYSELF AND OTHERS FROM BEING A VICTIM.

55%  
BEFORE

98%  
AFTER

*“It is absolutely necessary to have programs such as PROTECT to help us recognize signs of human trafficking and, most importantly, remind students how to love themselves. PROTECT encourages students to view themselves as precious masterpieces and use techniques they’ve learned in class to leave toxic relationships.”*  
~ Veronica Aguilar, Teacher, CALSAFE Burke Academy

*“The PROTECT training was a fantastic resource for understanding the impact of human trafficking. Wonderful awareness and prevention tips for educators. Very enlightening and empowering! Critical message for teachers and prevention education for students.”* ~Dale Porter, Assistant Superintendent of Enterprise School District

*“This was the most relevant and useful training I have ever attended.”* ~Matthew Clarke, Shasta High School

*“To protect our students, I highly encourage all teachers and administrators to attend this training and implement PROTECT curriculum in all California schools to address these very real issues that are plaguing the students we serve.”* ~John C., Teacher, Shasta County

## REINTEGRATION PROGRAMS



35 THE NUMBER OF YOUTH PLACED IN JOBS AT THE GOLDEN 1 CENTER



### LOCAL

Survivors have told us for years that the most empowering action we can take on their behalf is to help them find a job. Historically, we have helped resource and reintegrate survivors globally in countries such as Cambodia, Haiti, India, and Nepal. In 2016, we expanded reintegration efforts to include survivors in the U.S. In partnership with the Sacramento Kings and JUMA Ventures, 3Strands Global has supported efforts to reintegrate 35 survivors and those at risk of being trafficked. The program includes job training, skill building, and financial counseling. We work with the youth to prepare them for their interview, facilitate the employment paperwork on their behalf, and support them in their job.

These youth are thriving.

*“I am excited to work at the Kings’ stadium in downtown Sacramento because I will gain a lot of experience, and it’s great for my customer service skills in the future. I play basketball at the moment, and I do like to cook and handle food. I feel I am good at it, so it will be a fantastic, fun and exciting experience for me to learn as I work.”*

### GLOBAL

We have been selling beautiful survivor-made products for years, and now in partnership with 3Strands Shop, we can have our supporters buy 3Strands branded products. By entering a referral code of “3” when they check out, 3Strands Global Foundation benefits with 50% of the purchase price coming back to the nonprofit.

We also expanded our reintegration to include the making of our race shirts. All 4,500 of our FREEDOM race shirts this year were made and signed by survivors of human trafficking in Cambodia.

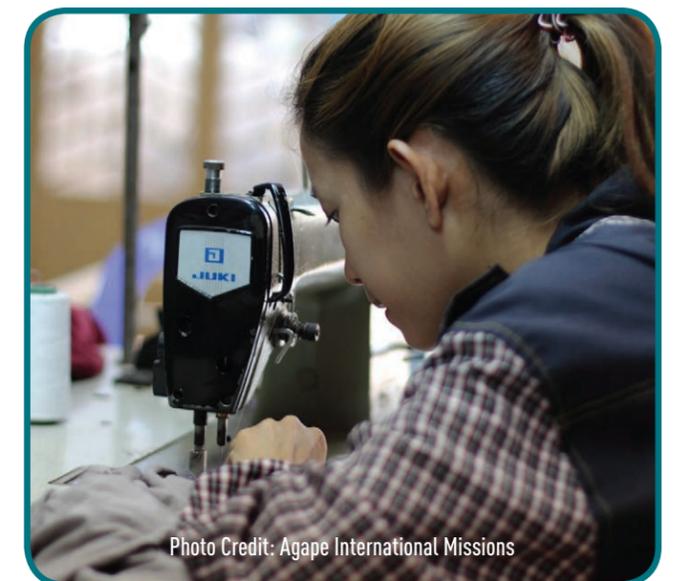
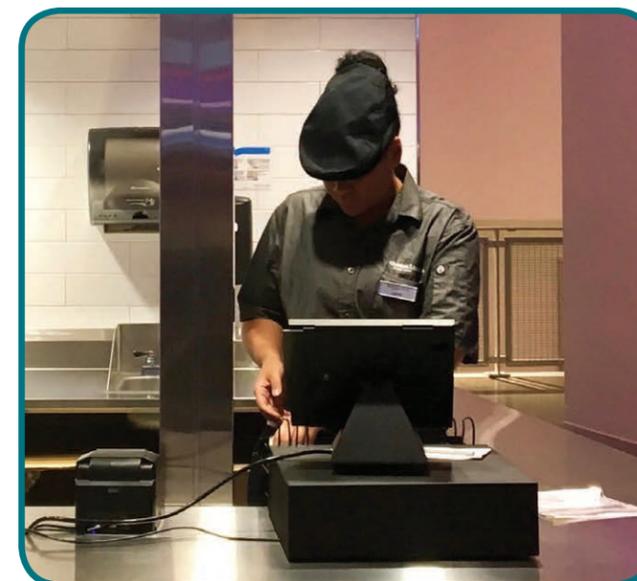


Photo Credit: Agape International Missions

## BREAK FREE RUNS



20,654 | TOTAL PARTICIPANTS TO DATE

Our Break Free Runs have been mobilizing communities for seven years. Our races empower individuals to Do Something to combat human trafficking.

Photo Credit: Tim Kesselring

YEAR	# OF RUNNERS	# OF VOLUNTEERS	TOTAL PARTICIPANTS
2010	726	350	1,076
2011	1,726	350	2,076
2012	1,989	350	2,339
2013	3,832	448	4,280
2014	3,806	445	4,251
2015	2,998	495	3,493
2016	2,663	476	3,139
<b>TOTALS</b>	<b>17,740</b>	<b>2,914</b>	<b>20,654</b>

*"I can't believe that all these people came together for the race to help people like me. I didn't think anyone really cared what happened to me."*  
~Survivor



## GRACEPAKS

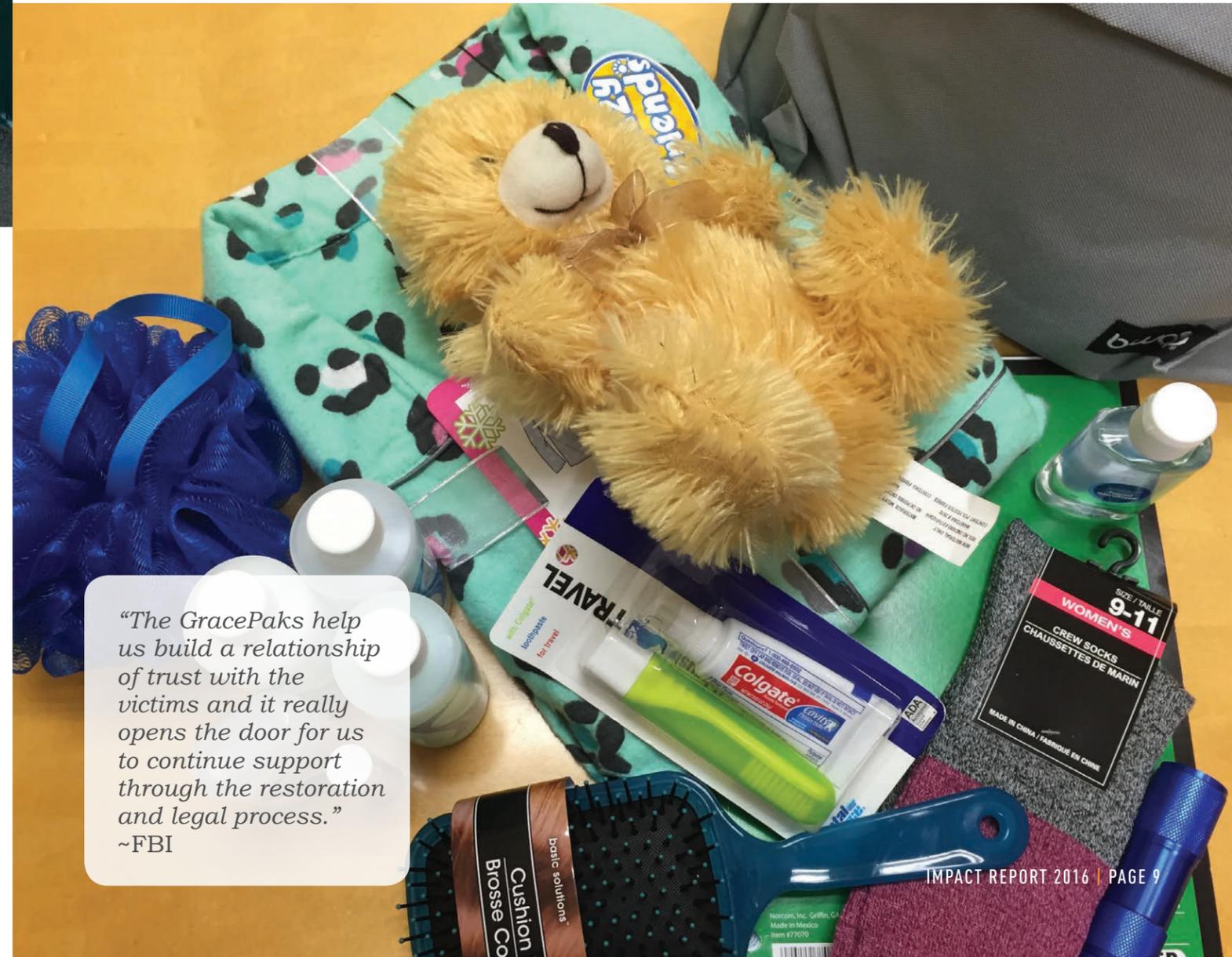
When a survivor is recovered, he or she often has nothing except the clothes they are wearing. In 2016, 3Strands Global Foundation assembled and distributed 800 GracePaks to FBI agents, human trafficking task forces, restoration homes, and drop-in centers. These GracePaks give HOPE to those who are just beginning their journey of restoration.

1001  
TOTAL ASSEMBLED

### 2016 RECAP

800  
DISTRIBUTED TO DATE

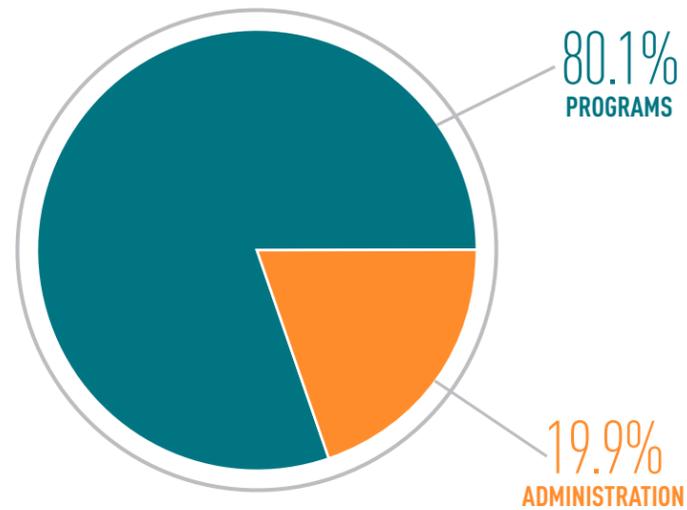
201  
TOTAL AVAILABLE



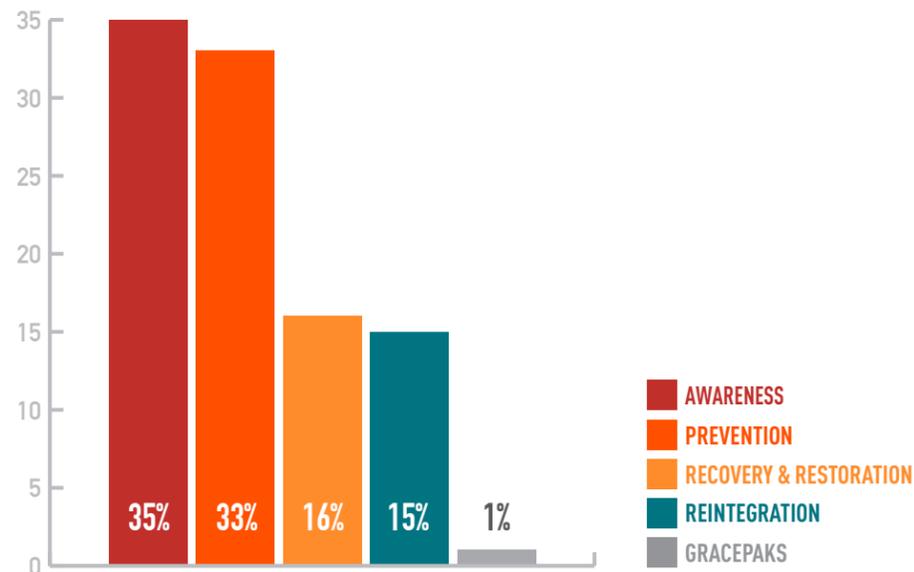
*"The GracePaks help us build a relationship of trust with the victims and it really opens the door for us to continue support through the restoration and legal process."*  
~FBI

## OVERALL IMPACT

### FINANCIALS



### PROGRAMS



## LETTER FROM THE BOARD CHAIRMAN

*“Without a struggle, there can be no progress.” ~Frederick Douglass*

In this simple statement, Frederick Douglass captured not only the heart of 3Strands Global Foundation, but also that of our donors, volunteers, runners and supporters. Everyone involved in the fight against human trafficking knows that it is a daily struggle against a \$150 billion global criminal industry intent on making money buying and selling their fellow human beings. Yet, all of us involved choose to move forward day by day because the struggle is producing results.

Frederick Douglass also said that, “Knowledge makes a man unfit to be a slave,” and so it is with our struggle. We use knowledge to illuminate the ugliness of this crime to our families, friends, and communities so that knowledge becomes the means by which human trafficking is stopped.

We do this because we know that there are more than 20 million of our fellow human beings living as slaves today, more than any other time in human history.

As we have witnessed and participated in the struggle, we have also been blessed to see the progress. In 2016, we reached several important milestones for our organization:

- More than 22,000 students in California have now heard our education program
- More than 25,000 individuals have participated in our awareness events, including Break Free Runs
- Internationally, we have helped resource jobs for more than 350 survivors
- Domestically, we launched a joint program with JUMA and the NBA’s Sacramento Kings where we helped find sustainable jobs for 35 at-risk youth
- In collaboration with other nonprofits, state and local government, and private industries, we launched PROTECT, a curriculum designed to create entire communities free of human trafficking
- We have donated \$749,000 to qualified and monitored nonprofits providing recovery and restoration to survivors of trafficking

None of this would be possible without you, our supporters and partners. As board members and staff, we have witnessed first-hand your generosity and kindness. We appreciate it beyond measure.

As we look toward 2017, we anticipate challenges. More importantly, we anticipate many new opportunities that are coming from the progress that comes from the foundational seeds we have been sowing. For example, it is our genuine hope to see the beginning of a national rollout of PROTECT. We want to see other professional sports teams and corporations build on our local success and adopt our domestic reintegration model, and we want to continue resourcing jobs internationally through the sales of bracelets. Finally, we want to continue to grow our relationship with all of those who graciously support us.

Sincerely,

Steve Nolte  
Board Chairman





[www.3SGF.org](http://www.3SGF.org)

3941 Park Drive Suite 20-200  
El Dorado Hills, California 95762  
916.365.2606



Tax ID # 27-4594317